

TODAY



Free placemats from DuPont can help you promote agriculture.

“WHAT’S FOR DINNER THIS YEAR?”

Free Picture Placemats Promote Your Products

For your “city cousins” and other consumers who don’t understand why food costs so much, the DuPont Company is offering a promotional, educational placemat entitled, “What’s For Dinner This Year?”.

The decorative placemat contrasts the amount of food consumed by a family of four in 1951, versus a similar family in 1980. The mat highlights the fact that only 17% of average family income is spent on food today as opposed to 23% in 1951.

The importance of crop protection chemicals is also illustrated. “We’re

trying to get across to people that we need crop protection chemicals to ensure a low-cost food supply,” says DuPont’s John Harvey.

Harvey notes that DuPont welcomes the opportunity to work with farm and ranch families who would like to have the free placemats made available for local farm-city breakfasts, luncheons, and dinners where they have the best chance of educating consumers about their food supply. Placemats are also available to schools. No minimum or maximum order is required.

TO GET RID OF STARLINGS

Bake Yourself A Blackbird Pie!

In a half-serious scheme for getting rid of starlings, Steve Fretwell, a researcher at Kansas State University and head of their Bird Population Institute, baked himself a real “blackbird pie”.

“They’re about as gamey as a chicken thigh and it takes 6 to 10 breasts to make a meal,” he told FARM SHOW.

Fretwell soaked the bird breasts in wine and onions for 12 hours before cooking them, then served them with wild rice. “Roasted breast of starling is delicious,” says Fretwell, who suggests that a starling dinner might be a good way for bird clubs or other groups to raise funds. “You could invite people to come, then charge a fee

to come — or a higher fee to stay away, and make money either way,” he points out.

Fretwell feels that a starling meal, or a blackbird pie, would not be any more of a health hazard than any other wild game: “Though these birds are objected to because they can carry disease to cattle feeding areas, there would be no problem when they are cooked for eating.”

But Fretwell’s main goal is to get rid of starlings and blackbirds because of the way they upset the entire bird population. “Because of the flocking trait of blackbirds, you can capture large numbers of them in traps. When a few are caught, others flock to the trap and also get caught,” Farwell points out.

He gives this example of how bird populations affect each other! “We’ve got fewer numbers of the type of songbirds that nest in cup-shaped nests. That’s because there are more bluejays, and there are more bluejays because we’ve chased the crows out of town.”

Interest in birds and bird populations is so high nationwide that Kansas State University puts out a newsletter on the subject. You can get on the mailing list by writing to: Bird Population Institute, Kansas State University, Box 637, Manhattan, Kan. 66502.

Do Your Friends a Favor!

Put them in touch with FARM SHOW. Just send us the names of neighbors, friends or relatives you think would like to see this new magazine regularly. We’ll send them a *free copy*. We’ll also tell them, with your permission, that it was you who suggested we send them the free copy.

Yes, it’s okay to tell each name below that: “_____ asked us to send (Print in your name) you this free copy of FARM SHOW magazine.”

Send each of them an issue but don’t use my name.

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Don't Miss A Single Issue

Many new subscribers have asked if they can obtain back issues of FARM SHOW. The answer is yes.

We have a limited supply and are offering them on a first come, first serve basis. Here's what's available:

- 1977 — Two of the 6 charter-year issues (Vol. 1, No. 3, and Vol. 1, No. 4) are still available.
- 1978 — All 6 issues still available.

1979 — All 6 issues still available except one (Vol. 3, No. 5) which is sold out.

1980 — Back issues of previously-published issues for 1980 are still available (Vol. 4, No. 1; Vol 4, No. 2; and Vol. 4, No. 3).

Send your check for \$1.00 per copy to: Back issues, FARM SHOW Magazine, Box 704, Lakeville, Minn. 55044. Make your check payable to “FARM SHOW”.

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