

Smooth Towing Business Created By Shockerhitch

For many years people towing trailers have just accepted a rough ride. Bob Sagen, a former trailer manufacturer who's now president of Shockerhitch says, "My first cushioned hitch was created out of necessity. I went into trailer manufacturing and had to deliver a lot of trailers. The stiff springs on my truck broke the tongue welds on trailers. That was when I realized that if I was having a rough jerky ride, everyone else was, too. As an inventor I decided to do something about it. Thus, the Shockerhitch was born."

Since then Sagen has sold thousands of his receiver bumper hitches to happy customers who tell him they wouldn't want to pull a trailer without one. Shockerhitch also manufactures a premier air-cushioned gooseneck hitch designed to minimize the back and forth chucking of gooseneck trailers.

Sagen's latest new product is almost too simple. The technology used is like putting a rubber mat on a concrete floor. What



would you rather stand on? A rubber mat or the hard floor? The Gooseneck Cushion Ball smooths out hitch bounce. By sandwiching a rubber cushion between the truck and trailer Sagen was able to get similar effect as a rubber floor mat. The patent pending Shockerhitch Cushion Ball is an afford-



able hitch for anyone pulling a gooseneck trailer.

Contact: Shockerhitch, Inc., PO Box 172 Arthur, N. Dak. 58006 (ph 701-967-8577; www.shockerhitch.com).

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