

Ever-Growing Demand For Gensco Tires – More Products – More Stores

With the demand for ground use aircraft tires dramatically on the rise over the last several years, Gensco Aircraft Tires continues to hold the world's largest inventory of these tires for ag use.

"We constantly buy aircraft tires from all over the world," says John Kross, Gensco owner and president.

"American and Canadian farm equipment manufacturers continue to increase the use of aircraft tires, as do their counterparts in Italy, Spain, France, Holland and many other countries. This rising worldwide interest means that the use of Gensco tires grows significantly every year as customers demand the superior quality and economical pricing of aircraft tires."

For more than 50 years, Gensco has sold recycled aircraft tires and ready-to-bolt-on wheel assemblies for use on agricultural equipment such as tractors, mowers, cutters and shredders, grain carts and wagons, backhoes, skid steers, scrapers, forklifts, and for other construction or industrial applications.

"Our tires give virtually flat-free service," Kross says. "We call them thorn-proof, but that includes stalks, stubble and rocks. They also have exceptional weight-bearing capacity." The reason is that aircraft tires have as many plies in the sidewalls as they do in the tread. Also, they have a natural rubber construction that does not weather or dry-out, unlike synthetic rubber mixes used

in conventional farm and implement tires.

"Because of the stringent requirements of commercial aviation, these tires are the best-built in the world. They have to be," Kross emphasizes. They are extremely durable and serviceable. In fact, some customers tell us that they still have Gensco tires on their equipment after 20 years.

"We believe that word of mouth is our finest testimonial. Our reputation and business has been built one customer at a time since 1953. A large part of our service is answering simple questions, and we want our customers to know that we are here to help them, not just sell them," Kross says.

Gensco's ever popular 9.5L15, 16 ply replacement is joined now with the new 11L15, 16 ply replacement assembly as Gensco's most sought after tire and wheel assemblies. Gensco offers a complete line of most implement tires.

To compliment Gensco's aircraft tires, Gensco now offers heavy duty conventional ag tires. Gensco's new line includes brand new flotation, construction, front and rear tractor tires. Many of these tires have high ply ratings you would normally find in aircraft tires. Company president John Kross says "we wanted to reach farmers with tire sizes they couldn't normally find in an aircraft tire, but still hold that same standard of durability and affordability they've come to expect from our aircraft tires. And that's

what we've done. Our goal is to continue to grow and offer farmers with as many tire options as possible, without sacrificing quality."

In addition to these new lines of tires, Gensco also offers newly refurbished rubber tractor tracks from their west coast warehouse in Visalia, California. Kross says, "we completely refurbish 20"-36" worn out tracks that farmers have previously been throwing away." Gensco also contends these newly retreaded tracks often outlast and outperform the original track while saving farmers up to 50% off their original cost.

Gensco now has 3 full-service facilities and will add a fourth store in Hoopston, Illinois March 2012. Their corporate office and warehouse is at 3400 Highway 60 South @ County Road 140 in Wharton, Texas 77488 (ph toll-free 1-800-828-3350). Gensco also has a full-service location in Alabama at 530 West 23rd Street, Anniston, Alabama 36201 (ph 1-800-847-8473). Gensco's newest location is in California at 30498 Rd 69, Visalia/Goshen, California 93227 (ph 1-877-663-5303). Gensco continues to pass freight discounts along to the customer and never includes a handling charge.

"We look forward to the future with great anticipation," Kross concludes. For more information, please call 1-800-828-3350 to request a free catalog.

Reader Inquiry No. 153

Pickup Repowers Made Easier With DCS Kits

A new kit makes it much easier to convert a Ford engine-powered truck to a Cummins diesel engine. Diesel Conversion Specialists (DCS) will do it for you or help you do it yourself with complete kits or individual components. They also offer some conversion parts, such as adapter plates and custom flexplates, for most Chevy automatics and later model Chevy NV4500 standard transmissions.

DCS uses aircraft grade aluminum on most parts and does high grade machining. Mounts are designed to be durable and easy to install. Adapter plates bolt to existing transmissions with no modifications. Modification wiring, gauge sensor bushing kits and other components are also available. In some cases, electric cooling fans replace belt drive fans to provide the extra room needed for the Cummins engine.

"Depending on the engine selected and the truck it's going into, we may have 4 or 5 different kits available," says Bradley. "Right now, replacement kits for 6.0 and 6.4 Ford Powerstroke engines are our most popular. Some of those engines have had so many problems that there are class action suits with Ford. We can solve those problems for a fraction of the cost of a new truck."

DCS offers its conversion kits and components for installing any 5.9 Cummins engine in any F Series Ford truck going back to 1969 through 1997. Conversion kits and components are also available for 5.9 and some common rail engines for Super Duty Ford trucks and Ford Excursion SUV's from 1999 to 2007. Kits can also be used on full-size Ford Broncos with beefed up front suspension or a solid front axle or heavy suspension lift.



Contact: FARM SHOW Followup, Diesel Conversion Specialists, 220 Lost Creek Dr., Kalispell, Mont. 59901 (ph 406 755-8878; sales@dieselconversion.com; www.dieselconversion.com).