

Ever-Growing Demand For Gensco Tires – More Products – More Stores

With the demand for ground use aircraft tires dramatically on the rise over the last several years, Gensco Aircraft Tires continues to hold the world's largest inventory of these tires for ag use.

"We constantly buy aircraft tires from all over the world," says John Kross, Gensco owner and president.

"American and Canadian farm equipment manufacturers continue to increase the use of aircraft tires, as do their counterparts in Italy, Spain, France, Holland and many other countries. This rising worldwide interest means that the use of Gensco tires grows significantly every year as customers demand the superior quality and economical pricing of aircraft tires."

For more than 50 years, Gensco has sold recycled aircraft tires and ready-to-bolt-on wheel assemblies for use on agricultural equipment such as tractors, mowers, cutters and shredders, grain carts and wagons, back-hoes, skid steers, scrapers, forklifts, and for other construction or industrial applications.

"Our tires give virtually flat-free service," Kross says. "We call them thorn-proof, but that includes stalks, stubble and rocks. They also have exceptional weight-bearing capacity." The reason is that aircraft tires have as many plies in the sidewalls as they do in the tread. Also, they have a natural rubber construction that does not weather or dry-out, unlike synthetic rubber mixes used

in conventional farm and implement tires.

"Because of the stringent requirements of commercial aviation, these tires are the best-built in the world. They have to be," Kross emphasizes. They are extremely durable and serviceable. In fact, some customers tell us that they still have Gensco tires on their equipment after 20 years.

"We believe that word of mouth is our finest testimonial. Our reputation and business has been built one customer at a time since 1953. A large part of our service is answering simple questions, and we want our customers to know that we are here to help them, not just sell them," Kross says.

Gensco's ever popular 9.5L 15, 16 ply replacement is joined now with the new 11L15, 16 ply replacement assembly as Gensco's most sought after tire and wheel assemblies. Gensco offers a complete line of most implement tires.

To compliment Gensco's aircraft tires, Gensco now offers heavy duty conventional ag tires. Gensco's new line includes brand new flotation, construction, front and rear tractor tires. Many of these tires have high ply ratings you would normally find in aircraft tires. Company president John Kross says "we wanted to reach farmers with tire sizes they couldn't normally find in an aircraft tire, but still hold that same standard of durability and affordability they've come to expect from our aircraft tires. And that's

what we've done. Our goal is to continue to grow and offer farmers with as many tire options as possible, without sacrificing quality."

In addition to these new lines of tires, Gensco also offers newly refurbished rubber tractor tracks from their west coast warehouse in Visalia, California. Kross says, "we completely refurbish 20"-36" worn out tracks that farmers have previously been throwing away." Gensco also contends these newly retreaded tracks often outlast and outperform the original track while saving farmers up to 50% off their original cost.

Gensco now has 3 full-service facilities. Their corporate office and warehouse is at 3400 Highway 60 South @ County Road 140 in Wharton, Texas 77488 (ph toll-free 1-800-828-3350). Gensco also has a full-service location in Alabama at 530 West 23rd Street, Anniston, Alabama 36201 (ph 1-800-847-8473). Gensco's newest location is in California at 30498 Rd 69, Visalia/Goshen, California 93227 (ph 1-877-663-5303). Gensco continues to pass freight discounts along to the customer and never includes a handling charge.

"We look forward to the future with great anticipation," Kross concludes. For more information, please call 1-800-828-3350 to request a free catalog.

Reader Inquiry No. 143

Portable Gateposts Can Be Easily Moved

Marc and Micah Huneke can easily put gates where they need them, thanks to their portable gatepost design. The swinging gates hang on posts anchored in concrete-filled tractor tires.

"We set wood or steel gateposts in old tractor tires and then fill them with concrete," explains Marc Huneke. "They work great for mounting swinging gates because they're very heavy and stable. We need a decent size skid steer to move them."

The Huneke's used post pairs so they could leave room between them for a "people pass". It's an idea they also work into fence lines whenever they can.

"It saves time, and you're not climbing over gates all the time," say Marc.

The portable posts save time as well. The Huneke's use them to divide a large pen on their dairy farm. The posts allow them to size the division as needed.

"We liked the portable post pairs so well that we made an extra set of each," says Marc. "We also made a couple of single post units. One is set in concrete in a single tire, and the other is in concrete in an old lick tub."

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Swinging gates hang on posts anchored in concrete-filled tractor tires. The Huneke's use the portable posts to divide a large pen on their dairy farm.