

Ever-Growing Demand For Gensco Tires – More Products – More Stores

With the demand for ground use aircraft tires dramatically on the rise over the last several years, Gensco Aircraft Tires continues to hold the world's largest inventory of these tires for ag use.

"We constantly buy aircraft tires from all over the world," says John Kross, Gensco owner and president.

"American and Canadian farm equipment manufacturers continue to increase the use of aircraft tires, as do their counterparts in Italy, Spain, France, Holland and many other countries. This rising worldwide interest means that the use of Gensco tires grows significantly every year as customers demand the superior quality and economical pricing of aircraft tires."

For more than 50 years, Gensco has sold recycled aircraft tires and ready-to-bolt-on wheel assemblies for use on agricultural equipment such as tractors, mowers, cutters and shredders, grain carts and wagons, backhoes, skid steers, scrapers, forklifts, and for other construction or industrial applications.

"Our tires give virtually flat-free service," Kross says. "We call them thorn-proof, but that includes stalks, stubble and rocks. They also have exceptional weight-bearing capacity." The reason is that aircraft tires have as many plies in the sidewalls as they do in the tread. Also, they have a natural rubber construction that does not weather or dry-out, unlike synthetic rubber mixes used

in conventional farm and implement tires.

"Because of the stringent requirements of commercial aviation, these tires are the best-built in the world. They have to be," Kross emphasizes. They are extremely durable and serviceable. In fact, some customers tell us that they still have Gensco tires on their equipment after 20 years.

"We believe that word of mouth is our finest testimonial. Our reputation and business has been built one customer at a time since 1953. A large part of our service is answering simple questions, and we want our customers to know that we are here to help them, not just sell them," Kross says.

Gensco's ever popular 9.5L 15, 16 ply replacement is joined now with the new 11L15, 16 and 22-ply replacement assembly as Gensco's most sought after tire and wheel assemblies. Gensco offers a complete line of most implement tires.

To compliment Gensco's aircraft tires, Gensco now offers heavy duty conventional ag tires. Gensco's new line includes brand new flotation, construction, front and rear tractor tires. Many of these tires have high ply ratings you would normally find in aircraft tires. Company president John Kross says "we wanted to reach farmers with tire sizes they couldn't normally find in an aircraft tire, but still hold that same standard of durability and affordability they've come to expect from our aircraft tires. And that's

what we've done. Our goal is to continue to grow and offer farmers with as many tire options as possible, without sacrificing quality."

In addition to these new lines of tires, Gensco also offers newly refurbished rubber tractor tracks from their west coast warehouse in Visalia, California. Kross says, "we completely refurbish 20"-36" worn out tracks that farmers have previously been throwing away." Gensco also contends these newly retreaded tracks often outlast and outperform the original track while saving farmers up to 50% off their original cost.

Gensco now has 4 full-service facilities. Their corporate office and warehouse is at 3400 Highway 60 South @ County Road 140 in Wharton, Texas 77488 (ph toll-free 1-800-828-3350). Gensco also has full-service locations in Alabama at 530 West 23rd Street, Anniston, Alabama 36201 (ph 1-800-847-8473); 30480 N. Hwy 99, Visalia, Calif. 93291 (ph 1-877-663-5303); and the newest location at 9131 Friendly Rd., Houston, Texas 77093 (ph 713 694-2211). Gensco continues to pass freight discounts along to the customer and never includes a handling charge.

"We look forward to the future with great anticipation," Kross concludes. For more information, please call 1-800-828-3350 to request a free catalog.

Reader Inquiry No. 121

World's Largest Inventory Of Used Chainsaw Parts

About 10 years ago Scott DesJardins bought an old tractor and "other contents" of the barn where it was stored. Unknown to him, the "other contents" was more than 200 used chainsaws. Since then, his life has never been the same.

"I repaired several of the saws and sold them for a nice profit," DesJardins says. "Guys heard about what I was doing and started bringing saws to me for repair. Pretty soon I became known as 'that chainsaw guy'."

Flash forward to 2015 and DesJardins lives up to that name, and then some. He and his right hand man, Levi, run a thriving chainsaw sales and repair business in rural Stannard, Vermont. "We have about 7,000 used chainsaws for parts, and several hundred used ones for sale," DesJardins says. He and Levi ship about 300 orders of used parts a week and repair about 10 to 20 used saws. Each year they sell 500 to 600 saws. "It seems like we just keep getting busier

and busier since we put up a website and Facebook page," DesJardins says.

A quick glance at the website reveals that the business has parts for 30 different brands of chainsaws. Service and repair manuals are also available. DesJardins says his inventory covers about 90 percent of the chainsaws ever made. In the past 10 years DesJardins has filled more than 65,000 parts orders.

Many of his saw parts come from inventory he's purchased from repair shops that have gone out of business. Other parts come from salvage yards that send junked saws his way. He also sources parts from machines he's traded in on new or other used models. He is also a dealer for new Dolmar saws.

DesJardins' website is easy to navigate by brand or part number. Closeup color photos show each part available, its price, identifying number, and the machines it fits. Viewers select what they need, proceed to the checkout where the amount they owe, including tax and shipping, is figured auto-



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"The website is thorough because it allows us to be efficient and maximize the quality and attention to fill each order," DesJardins says, who prefers to work with customers by email.

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