



Recessed wheels "pop out" to convert the walking shoes into roller skates.

REVOLUTIONARY "POP" SHOES CONVERT INTO ROLLER SKATES

Look What They're Doing With Shoes!

"It's more fun than jogging and easier than walking," says Lori Waldron, of Bosch Unlimited, Minnetonka, Minn., midwest distributor of Pop Wheels, a first-of-its kind shoe for both youngsters and adults. It looks like a common wooden clog, but has something extra.

"It's a comfortable shoe with specially designed arches that cling to your feet for walking. But if you get tired of walking, just lift your foot, pull out the pin and out pop a pair of roller skates as rugged as any you can buy in a store," says Waldron.

"They're great for anyone who does a lot of walking. You can wear them to fairs and shows where you might otherwise have to walk all day. Students of all ages — from grade school through college — wear them to school and to classes, skating where they can," explains Waldron.

The all-steel skate mechanism is recessed in the thick hardwood sole of the shoe. Four 1-in. hard plastic wheels with steel bearings ride a spring-loaded frame that can handle up to 400 lbs. of weight. A 1/8-in. layer of rubber covers the bottom of the sole, both for comfort in walking, and ease in stopping while skating. Each shoe weighs 3 1/2 lbs.

Pop Wheels fit like sandals, with two leather, sandal-like adjustable straps to fit any foot, sizes 4 through 10.

They come in three styles, the most popular having the recessed, pop-out skate mechanism. Two other models



Here's how shoe, shown above, looks with the "pop wheels" engaged.

feature removeable skating wheels, designed to make the shoes lighter for walking. One of the removeable models has an extra wide wheels base for advanced skaters and high speeds.

Pop Wheels have been available in Europe for some time but only just became available in the U.S., imported by a firm in New York.

"You could spend \$50 for a pair of roller skates and just be able to roller skate," points out Waldron. "These are retail priced at about \$38." The more heavy-duty racer Pop Wheels sell for about \$42. All models come with "uni-sex" tan leather straps. The wheels, which are the most likely part to wear out, are standard skateboard wheels, available in sporting goods store, according to Waldron.

For more information and the name of a store near you that will carry Pop Wheels, contact: FARM SHOW Followup, Ron Lieberman, 714 Brisbane, Buffalo, NY.

FARM SHOW

**New
Products
Especially For
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MAKES YOUR ICE CHEST OBSOLETE

Portable Fridge Goes Anywhere

"Your savings on ice and spoiled food will start it paying for itself from the very first day you use it," says Koolatron Industries of its new Frostpak, a portable "go anywhere" refrigerator.

It's designed to go just about anywhere in just about anything — car, pickup, tractor cab, camper, boat, airplane or whatever. Operates off the vehicle's 12-volt battery, or a battery recharger.

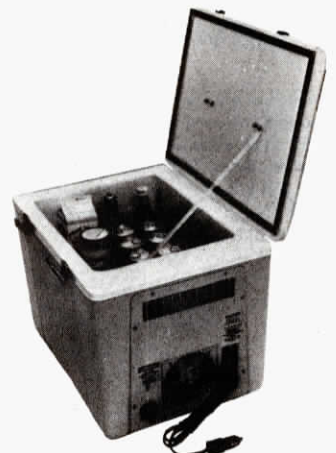
The Frostpak weighs a lot less than most conventional coolers loaded with ice, the manufacturer points out. It refrigerates up to 40 lbs. of food at a time and is not affected by travel vibration or tilting, and takes up little space.

The new Frostpak allows you to dial refrigeration temperatures ranging from 25° F. to 48° F. in normal temperatures. Exterior dimensions are 21 in. long, 16 in. wide.

You can operate the Frostpak indirectly from 110 volts AC but using any 5 amp or larger standard 12 volt/110 volt battery recharger. Just clamp the charger clips to the terminal posts on the control panel and plug the charger into an AC outlet. By setting the thermostat to its coldest position, frozen foods and ice can be kept frozen in outside air temperatures up to 80° F.

Suggested retail is \$169 (\$179 in Canada).

For more details, contact FARM SHOW Followup, Koolatron Industries, 230 Bay View Drive, Barrie, Ont., Can. L4N 4Y8 (ph 705 737-0842).



Frostpak refrigerates up to 40 lbs. of food.