

# FARM SHOW

**New  
Products  
Especially For  
Women And The  
Farm, Ranch  
Home.**



Snugli lets you carry infants while keeping hands free for working.

## LEAVES HANDS FREE

# “Snugli” Your Baby In Handy Carrier

“It holds your baby as close as a hug,” says the manufacturer of the new Snugli baby carrier, a kind of pouch to carry an infant close to its mother’s or father’s body, yet leaving the adult’s arms free to do other work.

The carrier, which is modeled after a shawl used by African mothers, is catching on fast in the U.S. and Canada. The idea was brought to this country by a Peace Corps couple who developed it into a multi-million dollar business.

The Snugli straps onto the adult’s shoulders and around the waist so the baby sits snuggled close to its parent. Babies seem to feel more contented and secure carried in this position, and it has advantages for parents too.

“The adult has both hands free to cook dinner, mow the lawn, or do other work without leaving the baby,” says a company spokesman. “Research from other countries, such as France, shows that baby carriers are also easier on the backs of parents. Both men and women are using them, and they may be more popular with

fathers than mothers.”

Small infants are usually carried with the Snugli in front. When they get bigger, they are carried on the back. As the baby grows, a set of snaps on the pouch is adjusted to make more room. Several customers with twins have used two Snuglis, one in front and one in back.

The hand-made carrier, called Snugli I, is made of corduroy or seersucker and, according to the manufacturer, “lasts forever.” It sells in the \$49 to \$55 range. The factory-made denim Snugli II, selling for \$29 to \$35, is the most popular because of its lower price.

Snuglis are being introduced by most major department stores, specialty stores, and baby departments across the country. If you can’t locate a local retail outlet, you can order direct from the factory.

For more information, contact: FARM SHOW Followup, Snugli, Inc., 1212 Kerr Gulch, Evergreen, Colo. 80439 (ph 303 526-0131).

## HOME MONITOR LETS YOU KNOW FOR SURE

# Worried About Formaldehyde?

If you’re worried that foam insulation or possibly other products in your home may be giving off toxic levels of formaldehyde, you can know for sure with a new low cost home monitor from the 3M Company, St. Paul, Minn.

The monitor, which sells for \$35, can be clipped to clothing, or on a lamp shade or light fixture in a room for 24 hours to measure the concentration in a home. After exposure, it is mailed to the 3M Company for analysis and report. The monitor is not re-useable.

“This new method of detection is inexpensive when compared with some laboratories that charge up to \$300,” says Tom Clark of the company’s Occupational Health and Safety Products Division. “Excess amounts of formaldehyde affect the mucous membranes of the body. People may have the mistaken idea that they have a cold, but the monitor will tell whether the problem is formaldehyde.

“The most common product causing the problem in homes is probably foam insulation. Many older homes have been winterized with a urea-formaldehyde foam which sometimes keeps emitting fumes into the house. Mobile homes are often more hazardous because of the large amount of this type of insulation used in them,” Clark points out.

“Formaldehyde is used in hundreds of products. It’s in fiberboard, adhesives, paints, varnishes, buttons, dinnerware, paper towels, hand lotions, disinfectants, and permanent press clothing, to name just a few.”

You probably won’t smell it, but the monitor will detect it in amounts of a fraction of a part per million. The natural environment probably carries up to .03 ppm (parts per million), but

there is no federal standard for tolerance. The federal Occupational Safety and Health Administration (OSHA) says that concentrations in the work place should be below 3.0 ppm, and the state of Minnesota sets an upper level of 0.5 ppm.

Formaldehyde fumes may dissipate with time, but they can build up when a house is tightly closed. Although no specific tests have been made on the effects of formaldehyde on animals, there is reason to believe that dangerous amounts could build up where livestock are confined in a building made of materials containing formaldehyde, Clark points out.

For information, contact: FARM SHOW Followup, 3M Company, Box 43157, St. Paul, Minn. 55164 (ph 612 733-1110).



Inexpensive monitor detects formaldehyde fumes.